Performance Report for:
https://demos.codetipi.com/zeen-writer

Report generated: Fri, Sep 7, 2018, 6:32 AM -0700
Test Server Region: 🍁 Vancouver, Canada
Using: 🌐 Chrome (Desktop) 62.0.3202.94, PageSpeed 1.15-gt1, YSlow 3.1.8

PageSpeed Score	YSlow Score	Fully Loaded Time	Total Page Size	Requests
A (100%) ^	A (98%) ^	1.7s ^	1.12MB ^	26 ^

Top 5 Priority Issues

Optimize images	A (99)	▲ AVG SCORE: 71%	IMAGES	HIGH
Specify image dimensions	A (99)	◆ AVG SCORE: 98%	IMAGES	MEDIUM
Serve scaled images	A (99)	▲ AVG SCORE: 74%	IMAGES	HIGH
Minify HTML	A (99)	◆ AVG SCORE: 98%	CONTENT	LOW
Minify CSS	A (99)	◆ AVG SCORE: 95%	CSS	HIGH

How does this affect me?

Studies show that users leave a site if it hasn't loaded in 4 seconds; keep your users happy and engaged by providing a fast performing website.

As if you didn't need more incentive, **Google has announced that they are using page speed in their ranking algorithm.**

About GTmetrix

We can help you develop a faster, more efficient, and all-around improved website experience for your users. We use Google PageSpeed and Yahoo! YSlow to grade your site's performance and provide actionable recommendations to fix these issues.

About the Developer

GT.net
Performance Hosting

GTmetrix is developed by the good folks at **GT.net**, a Vancouver-based performance hosting company with over 22 years experience in web technology.

https://gt.net/

What do these grades mean?

This report is an analysis of your site with Google and Yahoo!'s metrics for how to best develop a site for optimized speed. The **grades you see represent** how well the scanned URL adheres to those rules.
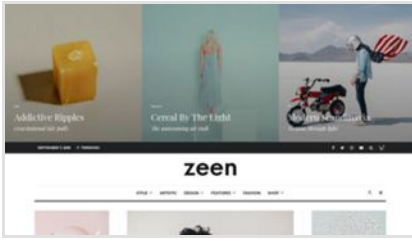
Lower grades (C or lower) mean that the page can stand to be faster using better practices and optimizing your settings.

What's in this report?

This report covers basic to technical analyses on your page. It is categorized under many headings:

- **Executive:** Overall score information and Priority Issues
- **History:** Graphed history of past performance
- **Waterfall:** Graph of your site's loading timeline
- **Technical:** In-depth PageSpeed & YSlow information

These will provide you with a snapshot of your performance.

Performance Report for:

https://demos.codetipi.com/zeen

Report generated:	Fri, Sep 7, 2018, 6:45 AM -0700
Test Server Region:	🇨🇦 Vancouver, Canada
Using:	Chrome (Desktop) 62.0.3202.94, PageSpeed 1.15-gt1, YSlow 3.1.8

PageSpeed Score	YSlow Score		Fully Loaded Time	Total Page Size	Requests
A (94%) ^	A (95%) ^		1.9s ^	1.46MB ^	68 ^

Top 5 Priority Issues

Combine images using CSS sprites	D (67)	▼	AVG SCORE: 90%	IMAGES	HIGH
Optimize the order of styles and scripts	A (92)	◆	AVG SCORE: 94%	CSS/JS	HIGH
Serve scaled images	A (92)	▲	AVG SCORE: 74%	IMAGES	HIGH
Specify image dimensions	A (99)	◆	AVG SCORE: 98%	IMAGES	MEDIUM
Optimize images	A (99)	▲	AVG SCORE: 71%	IMAGES	HIGH

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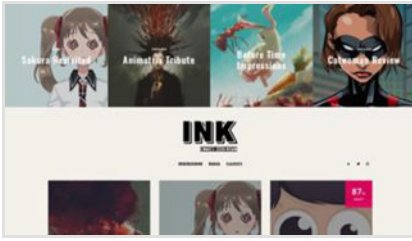
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Performance Report for:

https://demos.codetipi.com/zeen-comics

Report generated:	Fri, Sep 7, 2018, 6:38 AM -0700
Test Server Region:	🇨🇦 Vancouver, Canada
Using:	Chrome (Desktop) 62.0.3202.94, PageSpeed 1.15-gt1, YSlow 3.1.8

PageSpeed Score	YSlow Score	Fully Loaded Time	Total Page Size	Requests
A (100%) ^	A (96%) ^	1.3s ^	1.17MB ^	41 ^

Top 5 Priority Issues

Specify a cache validator	A (98)	AVG SCORE: 94%	SERVER	HIGH
Specify image dimensions	A (99)	AVG SCORE: 98%	IMAGES	MEDIUM
Minify HTML	A (99)	AVG SCORE: 98%	CONTENT	LOW
Defer parsing of JavaScript	A (99)	AVG SCORE: 71%	JS	HIGH
Minify CSS	A (99)	AVG SCORE: 95%	CSS	HIGH

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Performance Report for:

https://demos.codetipi.com/zeen-style

Report generated:	Fri, Sep 7, 2018, 6:27 AM -0700
Test Server Region:	🇨🇦 Vancouver, Canada
Using:	Chrome (Desktop) 62.0.3202.94, PageSpeed 1.15-gt1, YSlow 3.1.8

PageSpeed Score	YSlow Score		Fully Loaded Time	Total Page Size	Requests
A (99%) ^	**A (95%)** ^		**1.8s** ^	**1.42MB** ^	**34** ^

Top 5 Priority Issues

Serve scaled images	A (94)	^ AVG SCORE: 74%	IMAGES	HIGH
Leverage browser caching	A (96)	^ AVG SCORE: 61%	SERVER	HIGH
Specify a cache validator	A (98)	◆ AVG SCORE: 94%	SERVER	HIGH
Minify JavaScript	A (99)	^ AVG SCORE: 89%	JS	HIGH
Specify image dimensions	A (99)	◆ AVG SCORE: 98%	IMAGES	MEDIUM

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