Performance Report for:  
https://demos.codetipi.com/zeen-writer

Report generated: Fri, Sep 7, 2018, 6:32 AM -0700  
Test Server Region: Vancouver, Canada  
Using: Chrome (Desktop) 62.0.3202.94, PageSpeed 1.15-gt1, YSlow 3.1.8

<table>
<thead>
<tr>
<th>PageSpeed Score</th>
<th>YSlow Score</th>
<th>Fully Loaded Time</th>
<th>Total Page Size</th>
<th>Requests</th>
</tr>
</thead>
<tbody>
<tr>
<td>A (100%)</td>
<td>A (98%)</td>
<td>1.7 s</td>
<td>1.12MB</td>
<td>26</td>
</tr>
</tbody>
</table>

Top 5 Priority Issues

- **Optimize images**: A (99)  
- **Specify image dimensions**: A (99)  
- **Serve scaled images**: A (99)  
- **Minify HTML**: A (99)  
- **Minify CSS**: A (99)

How does this affect me?

Studies show that users leave a site if it hasn’t loaded in 4 seconds; keep your users happy and engaged by providing a fast performing website.

As if you didn’t need more incentive, Google has announced that they are using page speed in their ranking algorithm.

About GTmetrix

We can help you develop a faster, more efficient, and all-around improved website experience for your users. We use Google PageSpeed and Yahoo! YSlow to grade your site’s performance and provide actionable recommendations to fix these issues.

What do these grades mean?

This report is an analysis of your site with Google and Yahoo!’s metrics for how to best develop a site for optimized speed. The grades you see represent how well the scanned URL adheres to those rules.

Lower grades (C or lower) mean that the page can stand to be faster using better practices and optimizing your settings.

About the Developer

GTmetrix is developed by the good folks at GT.net, a Vancouver-based performance hosting company with over 22 years experience in web technology.  
https://gt.net/
Performance Report for: https://demos.codetipi.com/zeen

Report generated: Fri, Sep 7, 2018, 6:45 AM -0700
Test Server Region: 🇨🇦 Vancouver, Canada
Using: ⚙️ Chrome (Desktop) 62.0.3202.94, PageSpeed 1.15-gt1, YSlow 3.1.8

PageSpeed Score: A (94%)  ▲
YSlow Score: A (95%)  ▲
Fully Loaded Time: 1.9s  ▲
Total Page Size: 1.46MB  ▲
Requests: 68  ▲

Top 5 Priority Issues

<table>
<thead>
<tr>
<th>Issue</th>
<th>Score</th>
<th>Priority</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Combine images using CSS sprites</td>
<td>D</td>
<td>LOW</td>
<td>Images</td>
</tr>
<tr>
<td>Optimize the order of styles and scripts</td>
<td>A</td>
<td>MEDIUM</td>
<td>CSS/JS</td>
</tr>
<tr>
<td>Serve scaled images</td>
<td>A</td>
<td>MEDIUM</td>
<td>Images</td>
</tr>
<tr>
<td>Specify image dimensions</td>
<td>A</td>
<td>MEDIUM</td>
<td>Images</td>
</tr>
<tr>
<td>Optimize images</td>
<td>A</td>
<td>MEDIUM</td>
<td>Images</td>
</tr>
</tbody>
</table>

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What’s in this report?

This report covers basic to technical analyses on your page. It is categorized under many headings:

- **Executive**: Overall score information and Priority Issues
- **History**: Graphed history of past performance
- **Waterfall**: Graph of your site’s loading timeline
- **Technical**: In-depth PageSpeed & YSlow information

These will provide you with a snapshot of your performance.
Performance Report for:
https://demos.codetipi.com/zeen-comics

Report generated: Fri, Sep 7, 2018, 6:38 AM - 0700
Test Server Region: Vancouver, Canada
Using: Chrome (Desktop) 62.0.3202.94, PageSpeed 1.15-gt1, YSlow 3.1.8

Top 5 Priority Issues

<table>
<thead>
<tr>
<th>Issue</th>
<th>Score</th>
<th>Issues</th>
<th>Avg Score</th>
<th>Category</th>
<th>Priority</th>
</tr>
</thead>
<tbody>
<tr>
<td>Specify a cache validator</td>
<td>A (99)</td>
<td>Server</td>
<td>94%</td>
<td>High</td>
<td></td>
</tr>
<tr>
<td>Specify image dimensions</td>
<td>A (99)</td>
<td>Images</td>
<td>98%</td>
<td>Medium</td>
<td></td>
</tr>
<tr>
<td>Minify HTML</td>
<td>A (99)</td>
<td>Content</td>
<td>98%</td>
<td>Low</td>
<td></td>
</tr>
<tr>
<td>Defer parsing of JavaScript</td>
<td>A (99)</td>
<td>JS</td>
<td>71%</td>
<td>High</td>
<td></td>
</tr>
<tr>
<td>Minify CSS</td>
<td>A (99)</td>
<td>CSS</td>
<td>95%</td>
<td>High</td>
<td></td>
</tr>
</tbody>
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Performance Report for: https://demos.codetipi.com/zeen-style

Report generated: Fri, Sep 7, 2018, 6:27 AM -0700
Test Server Region: 🇨🇦 Vancouver, Canada
Using: Chrome (Desktop) 62.0.3202.94, PageSpeed 1.15-gt1, YSlow 3.1.8

PageSpeed Score: A (99%)
YSlow Score: A (95%)

Fully Loaded Time: 1.8s
Total Page Size: 1.42MB
Requests: 34

Top 5 Priority Issues

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<thead>
<tr>
<th>Issue</th>
<th>Score</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Serve scaled images</td>
<td>A (94)</td>
<td>AVERAGE SCORE: 74% IMAGES HIGH</td>
</tr>
<tr>
<td>Leverage browser caching</td>
<td>A (96)</td>
<td>AVERAGE SCORE: 61% SERVER HIGH</td>
</tr>
<tr>
<td>Specify a cache validator</td>
<td>A (98)</td>
<td>AVERAGE SCORE: 94% SERVER HIGH</td>
</tr>
<tr>
<td>Minify JavaScript</td>
<td>A (99)</td>
<td>AVERAGE SCORE: 89% JS HIGH</td>
</tr>
<tr>
<td>Specify image dimensions</td>
<td>A (99)</td>
<td>AVERAGE SCORE: 98% IMAGES MEDIUM</td>
</tr>
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